



New Volunteer Director takes the Helm Introducing Laura Kinder

Laura Kinder became Longmont United Hospital's new Director of Volunteer Services in mid June following Betty Trueblood Smith who stepped down from the position after more than 33 years of dedicated service. Laura has an impressive and multi-faceted background in volunteerism and community service. Most recently she served as the Executive Director of Volunteer Connection of Boulder County, a non-profit organization that matches volunteers with volunteer opportunities. Laura was instilled with a strong ethic of giving back from an early age and feels strongly that volunteerism is an essential component of a individual's sense of self-worth. "I was always taught that one should make a difference in society and hopefully make your community a better place by becoming involved and dedicating yourself to causes you believe in." Perhaps Laura's devotion to this ethic is illustrated by a story she relates: "because Halloween is just before election day, we would always trick or treat and say 'don't forget to vote'." Laura will be serving as an election judge on November 2nd, because she believes that: "voting and volunteering are the highest forms of civic responsibility." She believes strongly that: "if you feel things are not right, then it's up to you to make it right." Laura brings an abundance of conviction and enthusiasm to her new position.

Laura is excited about this new role and is looking forward to continuing the proud legacy of service that started when the Auxiliary was created in 1956. "Our volunteers are often the first interaction the public has with the hospital and it's essential that we are able to ensure their initial contact is a positive one. I love our Planetree philosophy and my wonderful staff and our volunteers embrace it wholeheartedly and carry it through in every aspect of their exemplary customer service." Laura has contacted departments throughout the hospital and has embarked on a SWOT (strengths/weaknesses/opportunities/threats) Analysis to determine ways to enhance volunteer services and empower the volunteers. "I want to know how we are perceived and find out how we can best aid the staff and public of Longmont United Hospital - I welcome employee suggestions."

Laura is very impressed by the statistic that shows 25% of the 650 volunteers are here because they or a family member were patients at one time and they want to give back to *this* hospital. In 2009 the Volunteers contributed 55,609 hours of service in 25 service areas of the hospital. The Volunteers have donated over \$160,000 to the hospital this year from their monthly fund raising events, An Evening to Remember, dinner, dance and auction and from the gift shop. In 2010, they presented \$3,000 in scholarships to 5 of their Junior Volunteers. Longmont United Hospital is fortunate to have someone with Laura Kinder's experience guiding Volunteer Services into the future.

Welcome Laura!

Fall 2010

Tax News You Can Use for 2011

- ◆ The top income tax rates will rise from 33% and 35% to 36% and 39.6%. For 2011, the higher rates are estimated to kick in at \$214,250 (36%) and \$382,650 (39.6%) for married couples; \$175,000 and \$382,650 for single tax payers. ◆◆◆
- ◆ Higher income tax rates generally make deductions more valuable. For example a donor in the 25% bracket who contributes \$1,000 to Longmont United Hospital Foundation saves \$250 in taxes, while a taxpayer in the 39.6% bracket saves \$396 for the same gift. ◆◆◆
- ◆ Capital Gains tax rates will increase from 15% to 20% for most taxpayers. The zero percent rate for taxpayers in the 10% and 15% brackets will be eliminated. Qualified dividends, currently taxed at 15%, will be taxed at ordinary income rates of up to 39.6%. ◆◆◆
- ◆ The estate tax returns from its one-year hiatus, but sheltering a significantly lower amount and at higher rates. The estate tax credit will shelter estates of up to \$1 million. With proper planning a married couple can pass \$2 million free of tax. In 2009, the credit sheltered estates up to \$3.5 million, with a 45% rate on excess amounts. Next year's top rate will be 55%. The same rates apply to generation-skipping transfers (e.g., gifts from a grandparent to a grandchild). ◆◆◆
- ◆ Amounts passing to charity at death generally qualify for the estate tax charitable deduction. A partial deduction is also available for transfers to a charity where income is paid for life to family members.

Will You be Prepared?

Make a Will and Other Plans. Unless you have a valid will or other arrangements in place, others may have to decide who will manage your affairs should you be unable to do so. Without plans, it may be necessary for state laws to automatically transfer your property in equal amounts to your nearest relatives regardless of your wishes. ◆◆◆

Regularly Update Your Plans. Out of date wills, trusts and other plans need to be updated. Many things can make your will and other plans obsolete, including changes in your family (marriages, births, deaths); the nature and value of your property; changes in state and federal tax laws; or a move to another state. The needs of your loved ones and your charitable priorities can also change over time. *Consider including Longmont United Hospital Foundation in your will - many others have!* ◆◆◆

Name Final Beneficiaries. If none of the persons named in your will survive you, by law your estate could be given to one or more distant relatives you may not even know. After you have listed all the people you want to remember, ask yourself if there is a charitable interest you would like to include. ◆◆◆

Honor Others. To commemorate the life of a special friend or loved one, consider including a memorial gift to Longmont United Hospital Foundation in your will or other long range plans. Your advisors can assist you in arranging an appropriate memorial. ◆◆◆

Remember Other Assets. Do not forget to consider life insurance or retirement plan assets when thinking about your long range plans. Beneficiary designation forms you completed in the past may not reflect your current wishes. Such forms may take precedence over your will and other documents.

New Foundation Brochure to be Mailed Throughout Hospital Service Area

The Longmont United Hospital Foundation has developed a new information brochure that provides an opportunity for you to make a gift using the brochure's self contained envelope. You will have the choice of designating your gift to any of the listed options offered in the brochure as well as any other hospital areas of your choice. The initial launch of this piece will be sent to targeted households in the hospital's core service area which includes *Longmont, Niwot, Berthoud, Mead, Erie, Firestone, Frederick, Dacono,* and *Lyons*. The Board of Trustees also believe this mailing is a good way of introducing the Foundation to those who may not be familiar with our mission as well as stimulate annual giving from those that have not previously participated. The Foundation is excited about this mailing and is looking forward to cultivating new relationships. The new brochure has also been placed in the hospital waiting areas. Mailout is scheduled for the week of November 1st.

The Difference Your Gifts Make...

The Longmont United Hospital Foundation has provided more than
\$9.4 million in charitable support
for construction projects, programs, services and technology.

Capital Campaigns

Hope Cancer Care Center
\$1.65 million

Patient Bed Tower
\$2.6 million

Emergency Department
\$1.8 million

Thank You for Your Generous Support! Please Consider a Gift This Year.



Longmont United Hospital Auxiliary

PRESENTS

An Evening

To Remember

Cocktails and Hors d'oeuvres, Dinner, Wine, Silent Auction and Dancing

Music by Hazel Miller Band

Saturday, November 6, 2010

Radisson Conference Center, Grand Ballroom
Festivities begin at 6:00 p.m.

TICKETS: \$75 per person/Black Tie Optional
Proceeds Cardiovascular Unit at Longmont United Hospital
Call the Volunteer Office at 303.651.5206 for tickets & details

